

APPENDIX A: SURVEY INSTRUMENT

Evaluation of the Effectiveness of western States' Aquatic Invasive Species Public Awareness Campaigns for Eliciting Desired Prevention Behaviors

Interview Guide

Introduction

Texas A&M University is conducting this study in cooperation with the Invasive Species Action Network (ISAN) to evaluate the effectiveness of western state's messaging related to aquatic invasive species (AIS) and preferred delivery methods of AIS messages. The goal is to develop a better understanding better understand what message attributes and delivery modes are most compelling for fostering desired boater behavior related to AIS within your states. Your ideas will us understand what works best and is most preferred. We will then survey boaters across your states to further elicit data on ideas stemming from this meeting. We anticipate the interview will last approximately 15 minutes.

We will ask a series of questions for discussion, with no right or wrong answers. For most of these questions, we would like you to answer in an open discussion. We may follow up with additional questions in response to particular points individuals raise. All perspectives are important. We may check in with participants occasionally to find out if they agree or disagree with points that have been made.

Participation in this focus group is voluntary. You do not have to participate if you do not want to. You may also refuse to answer specific questions. There is no penalty to you if you decide that you do not want to complete the focus group.

Your identity will remain completely confidential. No one but the researchers in this study will be able to associate your responses with your name. We will not report results in a way that would allow other people to determine who made particular comments to us. We may use direct quotations from some people in reports or publications, but we will delete any information that could be used to identify specific people before we do. Are you comfortable with us continuing the interview?

Opening Statement

Let us begin by introducing ourselves. My name is Gerard Kyle. I'm

Introductory Questions

First, I would like to ask you about your boating preferences, addressing where you boat, how often you go boating, any other activities you may engage in while boating, and what kind of boat you use.

1. How often do you boat?
2. Where do you go boating?
3. What else do you do when you boat (e.g., swim, water ski, fish, etc.)?
4. What type of boat do you use? (Tell me about your boat(s). Kayaks, canoes, small sailboats, cruising yachts (motor or sailing), fishing boats with motors, speed boats? Do you own, borrow, or rent the boat?
5. Do you boat in many different places, or do you tend to go to a single place or a few places fairly

often?

6. What are your reasons for going to the site where you most regularly boat? What makes your favorite site special and/or unique?
 - a. The types of activities you can engage in there? The number of other people using the site? The size or shape of the body of water? The water quality? Presence of desired facilities? Natural beauty? Peace and quiet?
7. What is/are the most important factor(s) of all in choosing that specific location?

AIS

1. Are there specific AIS that concern you?
 - a. Which?
 - b. Why?

AIS Messaging

1. Have you encountered AIS messaging?
2. Can you recall where you encountered the message(s)?
3. Do you recall the message(s) content/slogan?
4. Beyond the main slogan, do you recall any secondary messaging?
5. With regard to messaging, agencies often utilize different language “hooks” to capture boaters’ attention. How compelling (in terms of capturing your attention) are the following hooks:
 - a. *Protect* our waters
 - b. *Keep* our water clean
 - c. *Don’t* move a mussel or *Stop* aquatic invasive species
 - d. Frequency language; e.g., *Never* dump your tank (or *always*, or *every*)
 - e. Ownership or inclusive language; e.g., *your*, *our*, *let’s*
 - f. Language or imagery that closely aligns with your preferred activity; e.g., water skiing, fishing, kayaking
 - g. *It’s the law*
6. Where did you encounter AIS campaign messaging?
 - a. Brochures/rack cards
 - b. Boat ramps
 - c. Social media posts
 - d. Agency website
 - e. Agency PSA
 - f. Billboards
 - g. Youtube
 - h. Social media paid advertising; e.g., google, facebook
 - i. AIS-based website
 - j. Radio
 - k. TV
 - l. Other. Describe
7. What AIS message delivery mode do you believe to be most effective?
8. What potential delivery modes would you recommend?

That is all we have for you this afternoon. Do you have any questions?

Survey

1. This questionnaire is about the management of freshwater aquatic invasive species. Have you used watercraft in the past 12 months in freshwater (e.g., lakes and rivers)?
Yes No (If no, participant exits survey)
What state do you primarily use watercraft?
What state do you live in?
2. What type(s) of watercraft(s) do you use? (select all that apply)
Pontoon boat
Johnboat/Jon boat
Bass boat
Houseboat
Ski/wakeboarding boat
Sailboat
Cabin Cruiser
Jet Ski
Center console
Kayak/Canoe
Paddleboard
Other _____
3. Which freshwater activities do you use watercraft for most often? (select all that apply)
Recreational fishing
Tournament fishing
Wake sports
Pleasure cruising
Hunting
Other (please specify) _____
4. How many days do you use your watercraft in a typical month during the following seasons?
During the Spring: ☐ days per month
During the Summer: ☐ days per month
During the Fall: ☐ days per month
During the Winter: ☐ days per month
5. What type of waterbody do you use your watercraft on most often?
Lake
River/Bayou
Private waterbody
Offshore ocean
Inshore bay
6. How many years have you been using your watercraft?
7. Have you taken your state's boater education course?
Yes No
8. Have you purchased a fishing license in the past 12 months?
Yes No

AQUATIC INVASIVE SPECIES

Aquatic invasive species are plants, animals, or pathogens present in lakes, rivers, or other waters where they are not native that can be harmful to the environment, fish and wildlife, and to commercial and recreational water uses. In some western states, aquatic invasive species are present within many freshwater systems. Additionally, aquatic invasive species can be spread unintentionally by boaters from one location to another.

The following questions will help us understand your perception and experience with aquatic invasive species and provide important information for the continued management of aquatic invasive species in [state].

9. We are interested in learning more about your familiarity with aquatic invasive species in [state].

Please indicate:		Not at All	Familiar	Somewhat	Familiar	Very	Familiar
a.	How familiar were you with aquatic invasive species before taking this survey?	1		3		5	
b.	How familiar are you with the need for watercraft users to clean their boats and equipment, drain all water from the watercraft (e.g., bilges, ballasts), and dry before entering another waterbody?	1		3		5	
c.	How familiar are you with the aquatic invasive species that have been detected in [state]?	1		3		5	
d.	How familiar are you with the locations (waterbodies) where aquatic invasive species have been detected in [state]?	1		3		5	
e.	How familiar are you with the problems caused by aquatic invasive species in [state]?	1		3		5	

10. In your opinion:

	Not At All		Somewhat		Significant
1.	1	2	3	4	5
2.	1	2	3	4	5
3.	1	2	3	4	5
4.	1	2	3	4	5
5.					
6.	1	2	3	4	5
7.	1	2	3	4	5
8.	1	2	3	4	5

11. Please indicate where you have heard and/or received information about aquatic invasive species in [state]. (check all that apply)

Inspection station personnel
 Newspaper
 TV
 Radio
 Newsletter
 State social media
 Other social media (e.g., fishing clubs)
 Internet search ads (e.g., Google)
 Magazine
 Other website
 Other boaters
 Billboards
 Boat captains or fishing guides
 Fishing groups
 Conservation organizations
 Friends or family
 Lake/homeowners association
 Fishing tournament
 Boating event (e.g., sailing regatta)

Conference, meetings
Boating or fishing show
Other _____

12. For information about aquatic invasive species, which sources do you trust most? (check all that apply)

Inspection station personnel
Newspaper
TV
Radio
Newsletter
State social media
Other social media (e.g., fishing clubs)
Internet search ads (e.g., Google)
Magazine
Other website
Other boaters
Billboards
Boat captains or fishing guides
Fishing groups
Conservation organizations
Friends or family
Lake/homeowners association
Fishing tournament
Boating event (e.g., sailing regatta)
Conference, meetings
Boating or fishing show
Other _____

13. For information about aquatic invasive species, which source(s) do you feel will be most effective in:

- a. Preventing the spread of aquatic invasive species?
- b. Encouraging people to adopt Clean, Drain, Dry behaviors?
- c. Reaching the population of boaters across the state of [state]

Inspection station personnel
Newspaper
TV
Radio
Newsletter
State social media
Other social media (e.g., fishing clubs)
Internet search ads (e.g., Google)
Magazine
Other website
Other boaters
Billboards
Boat captains or fishing guides
Fishing groups
Conservation organizations
Friends or family
Lake/homeowners association
Fishing tournament
Boating event (e.g., sailing regatta)

Conference, meetings
Boating or fishing show
Other _____

CLEAN, DRAIN, DRY

The following section will help us learn more about [state] boaters' perceptions of messages that seek to encourage Clean, Drain, Dry behaviors and help improve the effectiveness of programs using these messages to reduce the spread of aquatic invasive species. You will be shown a message that could be displayed in your state's outreach efforts to prevent the spread of aquatic invasive species.

Please carefully read the following message and answer the questions below the message.

14. Message treatments

- a. What does this message tell you about Clean, Drain, Dry behaviors?
 - i. Piped-in answer varies by message treatment. Yes/No
- b. What do you think is the intent of this message?
 - i. Answer: To encourage, clean, drain dry behaviors among [state] boaters. Yes/No
- c. In your opinion, how effective would this message be at increasing boaters' Clean, Drain, Dry behaviors?
 - i. Not at all effective
 - ii. Slightly effective
 - iii. Moderately effective
 - iv. Quite effective
 - v. Extremely effective
- d. To what extent do you feel aquatic invasive species are a problem in [state]
 - i. Not a problem
 - ii. A slight problem
 - iii. A problem
 - iv. A major problem
 - v. Not sure

15. Based on the message you have just read, if you saw this message, **how likely would you do the following** Clean, Drain, Dry behaviors the next time you go boating?

	Extremely Unlikely	Somewhat Unlikely	Neither Likely nor Unlikely	Somewhat Likely	Very Likely
a. Clean my boat, equipment, and trailers and remove mud, plants, and animals before transporting my boat to another waterbody.	1	2	3	4	5
b. Wash my boat and trailer, e.g., with a pressure washer/spray nozzle or hot water, before travelling to a new waterbody.	1	2	3	4	5
c. Drain all water from my livewells, bilges, motors, and other receptacles that have been in contact with water before leaving that same waterbody.	1	2	3	4	5
d. Dry my boat and equipment for at least a week before launching into other waters.	1	2	3	4	5

16. We are interested in understanding how often [state]'s boaters engage in Clean, Drain, Dry behaviors. Please recall your boating activity over the past 12 months and answer the following questions, keeping in mind that your answers are anonymous.

Over the past 12 months, I have:

	Never	Sometimes	About Half the Time	Most of the Time	Always
a. Cleaned my boat, equipment, and trailer and removed mud, plants, and animals before transporting my boat to another waterbody.	1	2	3	4	5

b. Washed my boat and trailer (e.g., with a pressure washer or hot water) before traveling to a new waterbody.	1	2	3	4	5
c. Drained all water from livewells, bilges, motors, and other receptacles that have been in contact with water before leaving that same waterbody.	1	2	3	4	5
d. Dried my boat for at least a week before launching into other waters.	1	2	3	4	5

17. The statements below ask you about your perceptions of the effectiveness of Clean, Drain, Dry behaviors. How effective do <u>you</u> feel the following behaviors are at stopping or reducing the spread of aquatic invasive species in [state]'s freshwaters?	Not at All Effective	Slightly Effective	Neutral	Quite Effective	Very Effective
a. Cleaning my boat, equipment, and trailer and removing mud, plants, and animals before transporting my boat to another waterbody.	1	2	3	4	5
b. Washing my boat and trailer (e.g., with a pressure washer or hot water) before traveling to a new waterbody.	1	2	3	4	5
c. Draining all water from livewells, bilges, motors, and other receptacles that have been in contact with river/lake waters before leaving that same waterbody.	1	2	3	4	5
d. Drying my boat for at least a week before launching into other waters.	1	2	3	4	5

18. The statements below ask you about your perceptions of how difficult it is to Clean, Drain, and Dry your watercraft. Please indicate how challenging you consider each action.	Extremely Difficult	Difficult	Not too bad	Easy	Very Easy
a. Clean my boat, equipment, and trailers and remove any mud, plants, and animals before transporting my boat to another waterbody.	1	2	3	4	5
b. Wash my boat and trailer (e.g., with a pressure washer/spray nozzle or hot water), before traveling to a new waterbody.	1	2	3	4	5
c. Drain all water from my livewells, bilges, motors, and other receptacles that have been in contact with public waters before leaving that same waterbody.	1	2	3	4	5
d. Dry my boat and equipment for at least 7-10 days before launching into other waters.	1	2	3	4	5

19. The following questions focus on the behavior of other boaters in [state]. Please indicate how often you believe other boaters engage in these Clean, Drain, Dry behaviors.	Never	Seldom	Occasionally	Often	Always
How often do you think other boaters:					
a. Clean their boat, equipment, and trailers and remove mud, plants, and animals before transporting their boat to another waterbody.	1	2	3	4	5
b. Drain all water from their livewells, bilges, motors, and other receptacles that have been in contact with public waters before leaving that same waterbody.	1	2	3	4	5
c. Dry their boat and equipment for at least 7-10 days before launching into other waters.	1	2	3	4	5

20. The following statements focus on other boaters' expectations of your Clean, Drain, Dry behavior. Please indicate your level of agreement with each statement.	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Other boaters expect me to:					
a. Clean my boat, equipment, and trailers and remove any mud, plants, and animals before transporting my boat to another waterbody.	1	2	3	4	5
b. Drain all water from my livewells, bilges, motors, and other receptacles that have been in contact with public waters before leaving that same waterbody.	1	2	3	4	5

c. Dry my boat and equipment for at least 7-10 days before launching into other waters.	1	2	3	4	5
---	---	---	---	---	---

21. The following statements focus on **your personal beliefs** about Clean, Drain, Dry behaviors and aquatic invasive species. Please indicate your level of agreement with each statement.

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. I feel a personal obligation to help reduce the spread of aquatic invasive species in [state].	1	2	3	4	5
b. I feel morally obliged to help stop the spread of aquatic invasive species in [state], regardless of what others do.	1	2	3	4	5
c. I feel guilty when I do not Clean, Drain, and Dry my boat.	1	2	3	4	5
d. People like me should do whatever they can to stop the spread of aquatic invasive species in [state].	1	2	3	4	5

22. Is there anything that keeps you from being able to do Clean, Drain, Dry behaviors? Yes/No

23. If yes, please indicate the extent to which any of the following **keeps you from being able to do** Clean, Drain, Dry.

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. Public access points or boat ramps are too crowded.	1	2	3	4	5
b. I do <i>not</i> understand what I need to do.	1	2	3	4	5
c. I don't think that stopping the spread of aquatic invasive species is important.	1	2	3	4	5
d. I am <i>not</i> physically able to do Clean, Drain, Dry.	1	2	3	4	5
e. I do <i>not</i> think Clean, Drain, Dry will stop the spread of aquatic invasive species.	1	2	3	4	5
f. Aquatic invasive species don't affect me.	1	2	3	4	5
g. There are no cleaning stations to do Clean, Drain, Dry.	1	2	3	4	5
h. After boating, I do not have the time.	1	2	3	4	5
i. I do <i>not</i> know what to look for with regards to aquatic invasive species.	1	2	3	4	5
j. After boating, I am too tired to Clean, Drain, Dry.	1	2	3	4	5
k. Other boaters aren't Cleaning, Draining, and Drying their watercraft.	1	2	3	4	5
l. I do <i>not</i> think that anything I do will prevent the spread of aquatic invasive species.	1	2	3	4	5

24. With respect to aquatic invasive species management, I trust the state of [state] to...

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
... provide the best available information on aquatic invasive species issues.	1	2	3	4	5
... provide me with enough information to know what actions I should take regarding aquatic invasive species prevention.	1	2	3	4	5
... to take action to prevent and manage invasive species.	1	2	3	4	5
... provide timely information regarding aquatic invasive species.	1	2	3	4	5

25. Listed below are statements about the relationship humans share with the environment. Please indicate your level of agreement with each statement.	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
<i>Balance of nature</i>					
a. When humans intentionally interfere with nature, it often produces disastrous consequences.	1	2	3	4	5
b. The balance of nature is strong enough to cope with the impacts of modern human activities.	1	2	3	4	5
c. The balance of nature is very delicate and easily upset.	1	2	3	4	5
<i>Ecocrisis</i>					
a. Humans are severely abusing the environment.	1	2	3	4	5
b. The so-called "ecological crisis" facing humankind has been greatly exaggerated.	1	2	3	4	5
c. If things continue on their present course, we will soon experience a major ecological catastrophe.	1	2	3	4	5
<i>Antiexemptionalism</i>					
a. Human ingenuity will ensure that we do not make the earth unlivable.	1	2	3	4	5
b. Despite our abilities, humans are still subject to the laws of nature.	1	2	3	4	5
c. Humans will eventually learn enough about how nature works to be able to control it.	1	2	3	4	5
<i>Limits to growth</i>					
a. We are approaching the limit of the number of people the earth can support.	1	2	3	4	5
b. The earth is like a spaceship with very limited room and resources.	1	2	3	4	5
c. The earth has plenty of natural resources if we just learn how to develop them.	1	2	3	4	5
<i>Antianthropocentrism</i>					
a. Humans have the right to modify the natural environment to suit their needs.	1	2	3	4	5
b. Plants and animals have as much right as humans to exist.	1	2	3	4	5
c. Humans were meant to rule over the rest of nature.	1	2	3	4	5

26. What year were you born? [NUMERIC] (yyyy)

27. What gender do you identify with? Male Female Nonbinary Prefer not to answer

28. Which race do you identify with? (Please select all that apply)

American Indian or Alaskan Native

Spanish/Hispanic/Latino

Asian

Middle Eastern

Black or African American

Other (Specify)

White

Prefer not to answer

Native Hawaiian or other Pacific Islander

29. Which of the following indicates your highest level of education completed? (Please select one)
Less than high school

High school graduate
Vocational/trade school Two-year college
Four-year college

Graduate degree

30. What was your approximate total household income (before taxes) in 20xx? (select one of the following)

Under \$20,000

\$20,000 to \$39,999

\$40,000 to \$59,999

\$60,000 to \$79,999

\$80,000 to \$99,999

\$100,000 to \$119,999

\$120,000 to \$139,999

\$140,000 or \$159,999

\$160,000 and above

31. Zip code of your home address: [NUMERIC]

32. Was this questionnaire completed by the person to whom it was addressed to? Yes No Not applicable

33. Is there anything else you would like to share with us?

ATTENTION:



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:



STOP AQUATIC HITCHHIKERS!™

Be A Good Steward. Clean. Drain. Dry.

StopAquaticHitchhikers.org

✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

IT'S THE LAW CLEAN, DRAIN, DRY YOUR BOAT



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

BOATERS-DO YOUR PART CLEAN, DRAIN, DRY YOUR BOAT



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PADDLERS-DO YOUR PART CLEAN, DRAIN, DRY YOUR BOAT



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

HUNTERS-DO YOUR PART CLEAN, DRAIN, DRY YOUR BOAT



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

ANGLERS-DO YOUR PART CLEAN, DRAIN, DRY YOUR BOAT



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PROTECT YOUR WATERS

CLEAN, DRAIN, DRY.

Your aquatic ecosystems will suffer tremendously.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PROTECT YOUR WATERS CLEAN, DRAIN, DRY.

Your aquatic ecosystems will benefit tremendously.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PROTECT YOUR WATERS
CLEAN, DRAIN, DRY.

It will cost our state (YOU) \$ millions.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PROTECT YOUR WATERS CLEAN, DRAIN, DRY.

It will save our state (YOU) \$ millions.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PROTECT YOUR WATERS

The MAJORITY of the state's boaters
CLEAN, DRAIN, DRY their boats.



✓ **CLEAN**

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ **DRAIN**

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ **DRY**

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PROTECT YOUR WATERS

The state's boaters EXPECT you to
CLEAN, DRAIN, DRY your boat.



✓ **CLEAN**

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ **DRAIN**

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ **DRY**

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PROTECT YOUR WATERS

The MAJORITY of the state's boaters EXPECT you to CLEAN, DRAIN, DRY your boat.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

PREVENT THE SPREAD OF AQUATIC INVASIVE SPECIES

Aquatic invasive species are present in our state's lakes and rivers and can severely impact these ecosystems.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

HELP PROTECT OUR WATERS

Aquatic invasive species harm our lakes and rivers.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

NOT NATIVE, NOT WELCOME

Keep aquatic invasive species out
of our state's lakes and rivers.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

STOP THE INVASION OF AQUATIC INVASIVE SPECIES

Help fight the battle against
aquatic invasive species.



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

You are entering a lake that has
AQUATIC INVASIVE SPECIES

Be sure you **CLEAN, DRAIN, DRY**
before re-entering another waterbody.



✓ **CLEAN**

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ **DRAIN**

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ **DRY**

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.



ATTENTION:

CLEAN, DRAIN, DRY

Every lake, every time



✓ CLEAN

Clean all plants, mud, and debris from gear and equipment. This includes all types of watercraft, waders, boots, clothing, buckets — anything that comes in contact with the water. Never move a plant or animal from one location to another.

✓ DRAIN

Drain all water from your gear and equipment. This includes all types of watercraft, buckets, and anything that comes in contact with the water.

✓ DRY

Dry watercraft, equipment, and gear for a week or more. Leave wet compartments open to dry. Remove drain plugs during transport.

