# Western Regional Panel on ANS Committee Profile

**STANDING Committee Name:** Education and Outreach

**Committee Chair:** Allison Zach, NE

**Year Committee Created:** 2018, This document was updated April 15, 2020

1. Goal(s) of the Committee:

* Committee can serve as a sounding board for any WRP member that is creating new outreach/education products
* Seaplane outreach-determine what outreach items exist
* Make recommendations to the Executive Committee for consistent imaging messaging and imaging-branding for WRP documents

1. A Brief History:

This standing committee was created in 2018 with an outward education/information focus. Serve as a reference group for other committees, workgroups and the executive committee. If someone has an outreach idea for their state or the WRP-that should be sent to this committee.

1. Committee Members: Updated April 2020
   1. Kate Wilson (MT)
   2. Nic Zurfluh (ID)
   3. Sam Chan (OR)
   4. Elizabeth Brown (CO)
   5. Ed Rudberg (CD3)
   6. Tom Boos (Tahoe)
   7. Tammy Davis (AK)
   8. Allison Zach (NE)
   9. Liz Lodman (MT)
   10. Kyren Zimerman (Consulting)
   11. Alanna Keating (BoatUS Foundation)
   12. Monica McGarrity (TX)-Chair
2. How was the committee funded?

There is no funding for the committee at this time.

1. Accomplishments and existing products:

* Committee created a location on the [www.westernais.org](http://www.westernais.org) website for links to photos, videos and outreach products for use by WRP members.
  + Sent an email to WRP list serve to encourage to share with ANSTF
  + Reviewed the Indiana system which has outreach materials from the US
  + Reviewed the Aquatic Hitchhiker website. We will be able to upload outreach items to the website once it is updated by Susan
* Ran a contest to choose a new logo for the WRP in October 2018
* Hosted an outreach webinar in 2019

1. Other Notes

**Committee member expectations**: The Outreach Committee Chair will arrange a monthly or bi-monthly conference call and take notes. The Executive Committee member that serves on the Outreach Committee will provide Leah Elwell with a monthly update of the committee’s activities.